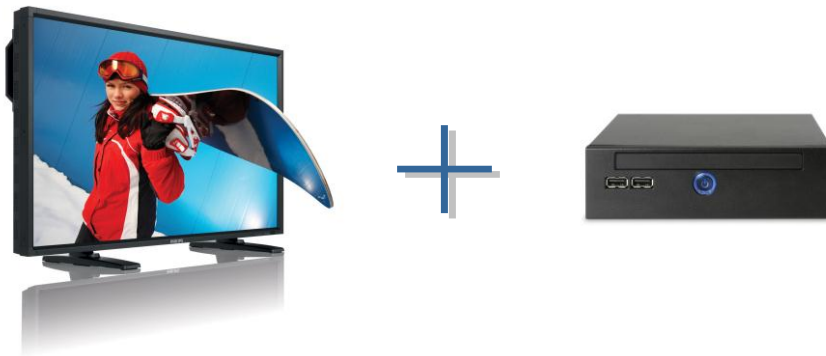


Press release 10 May 2011

Powerful 3D Digital Signage

AOpen Digital Engine DE7000 was successfully tested on the 3D technology from Dimenco. Dimenco offers end-to-end 3D solutions without the need for special glasses, which includes 3D displays, components, rendering solutions, software and content conversion services. Dimenco acquired a 3D technology license from Philips, enabling them to commercially use and further develop this technology on Philips Public Display screens.



Dimenco display and AOpen Digital Engine DE7000

3D displays are slowly finding its way to the market. Its uniqueness and captivating way of drawing attention to the screen outweighs the extra costs for going 3D. The 3D technology from Dimenco is of high quality and can be viewed clearly and beautifully with your own eyes.

Dimenco chooses AOpen Digital Engine because of the proven power and reliability of the DE7000 with strong graphic features. The displays include Philips Smart Insert solution which is perfect for mounting the Digital Engine to the back of the display. AOpen Digital Engine DE7000 is compatible with the Dimenco rendering core, which is integrated in the Philips 3D Displays.

After successful testing of the compatibility of the hardware both parties are enthusiastic about the new cooperation. Customers that are interested can view this combination at the Screen Media Expo in London at booth E15 or at the Infocomm 2011 in Orlando booth 4791, contact an [AOpen Sales](#) representative at the European headquarters telephone +31736466400 or at the USA headquarters telephone +1 408-586-1279.

About Dimenco

Dimenco is an independent company, which was founded by young ambitious Dutch people that all share the same passion for 3D technology. The company offers end-to-end 3D solutions which includes 3D displays, components, rendering solutions, software and content conversion services. Furthermore, they provide consultancy services to several leading industry players. Dimenco also acquired a 3D technology license from Philips, enabling them to commercially use and further develop this technology. www.dimenco.eu

About AOpen

AOpen, Inc. has more than 15 years of IT hardware manufacturing experience along with keen insights into IT industry trends that help drive the growth of AOpen. As the leading manufacturer, of ultra small form factor digital signage media player solutions world-wide, AOpen keeps expanding its products and services for digital signage and other vertical application markets. With in-depth market knowledge AOpen can offer advice for complete digital signage platform solutions. AOpen cooperates with its global value added channel network to go to market. www.aopen.com